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Application for a Street Trading Consent
Local Government (Miscellaneous Provisions) Act 1982

All data contained in this form will be handled in accordance with the Data Protection Act 1998.
 Information about how Oxford City Council will handle this data can be found at www.oxford.gov.uk and also on www.oxford.gov.uk.

Note: Please refer to the checklist attached before you send in your application form.

Full Name	ERIK Mullen
Trading Name (if any)	Rico's PIZZA Shack Ltd
Home Address	<div style="border: 1px solid blue; padding: 5px; width: fit-content;"> Environmental Department Oxford City Council RN 11/12/2014 eived </div>
Postcode	
Telephone Numbers	Home: _____ Mobile: _____
Email address	
Date of Birth	
Country of Birth	
Applicants National Insurance number	
Description of articles to be sold	wood fired pizzas

If you intend to sell food & drink what is the address where the vehicle/trailer will be stored when not in use	
Is this an existing site? If Yes please state site No. If the answer is No please provide a map in accordance with the checklist (see attached)	Yes or <u>No</u>
Proposed days and times of trading	Days: 7 days a week. Times: 5pm 11pm.
Vehicle registration number, make and model - if applicable	BG07 NYT
Will you be the sole operator of the vehicle or stall? If the answer is No please complete an employee form for each member of staff (see attached)	Yes or <u>No</u>
Please read page 4, paragraphs 5.4 and 5.5 of the Street Trading Policy and describe how you are going to meet the following factors in boxes (a)-(h) below	
Public Safety	(a) Following the steps carried out in Summertown common sense, risk assessment of the area between trading times
Public Order	(b) make sure we have the correct measures in place by leaving site at 11pm.
The avoidance of public nuisance	(c) our product doesn't attract customers who would loiter, as they would take home to eat.

Appearance of the stall or vehicle	(d) please see attached
Needs of the area	(e) 6m by 2.1 m parking Bay
Environmental Credentials	(f) silent generator, wood fired pizza oven.
Food Traders	(g)
Highway	(h) parking within the Bay already existing
What is your Premises Licence reference number? Note: If you are providing hot food or drink between 23:00 and 05:00 this will apply.	N/A .
Do you agree to comply with the Street Trading policy?	<input checked="" type="radio"/> Yes or No



The company started in September 2010 from then on it has been such a resounding success that I needed to give up my day job and concentrate all my efforts on this amazing street food scene. Rico's trades in the rural villages and towns where decent food is just so hard to get hold of or the prices are not worth the end result. At Rico's we are presenting freshly made wood fired pizzas, most of our clientele will phone ahead and pre order for a specific time to collect, this way we control the times and you have a great pizza to take home, of course one can just walk by and be tempted and just order at one of the Shacks. I have 3 shacks that do 17 different villages and towns, we trade in the village or towns once a week at a designated site, and this has proved to be well supported by all who visit us so much so that we are now in full swing for private events. Children's parties and high society venues for the glamorous and well heeled. The corporate side of Rico's is where we have made a good name and reputation for smooth painless events for our clients. In the process of building our business in the last 30 months we had a nomination from one of a very happy customer who put our hat in the ring for "the best take away" at Radio 4 Food & Farming awards, Richard Campion was our judge along with a few others, we cooked pizzas all evening long and ate and they judge us on full bellies. We got to the finals what an achievement in such a short space of time. The set up at head office, and we now employ 7 full time staff with entourage of 6 part-time. The Team at Rico's are proud and take the highest pride in what they do so much so that they eat pizzas every night and experiment with new toppings and option. Unlike our competitors our pizzas are thin Neapolitan style and the topping are from the very best sources that I get in this country, they import from Italy, Spain and France. We have tried to use locally sourced products but we don't have Anchovies nor do we have Olives but perhaps one day we will!

The Shacks:

We have originally started with the trailer bought on eBay, did a total refit in spring of 2010 while holding down a full time job, ready for August. We have now moved on, with our own designed shacks (vans) we started with one and have now progressed to 3 and working on our 4th.

I am trying always push the boundaries of innovation and be part of reducing carbon emissions, I know that our wood fired ovens comply to white smoke clearance but the shacks are using generators to power all the on board equipment. I am glad to announce that we have now produced a totally green way of operating our shacks with solar power and leisure batteries; this will allow for our shacks to trade up to 10 hours per day without the use of generators or land line power. If the British weather allows sun shine we go on forever. I think we are the only street trader to be in this situation at the moment. We will now in the next year convert all existing shacks to solar and battery power.

Rico's People:

I started on my own with a part timer to help on busiest days, those days became more frequent. We have now entourage of 6 full timers and 7 part timers, so the team has increased in size quite quickly. This has its own challenges. 4 of the employees are on apprentice schemes doing business management and business administration. If I invested so much time and effort into the company I felt it right that we give the opportunity to the young staff that is so keen to work with the street food scene. I also wanted them to learn the pizza skills and everything that goes with street trading but most importantly what I wanted is young business people to understand how a company works all aspects.

Founder:

Erik Muller

DECLARATION

This authority is under a duty to protect the public funds it administers, and to this end may use the information you have provided on this form for the prevention and detection of fraud. It may also share this information with other bodies responsible for auditing or administering public funds for these purposes. For further information, see <http://www.oxford.gov.uk/websitetools/privacy.cfm>.

The data you provide will assist in preventing crime and ensuring public safety. When you sign this application you are consenting to the sharing of this data with other Government Agencies in their efforts to combat crime.

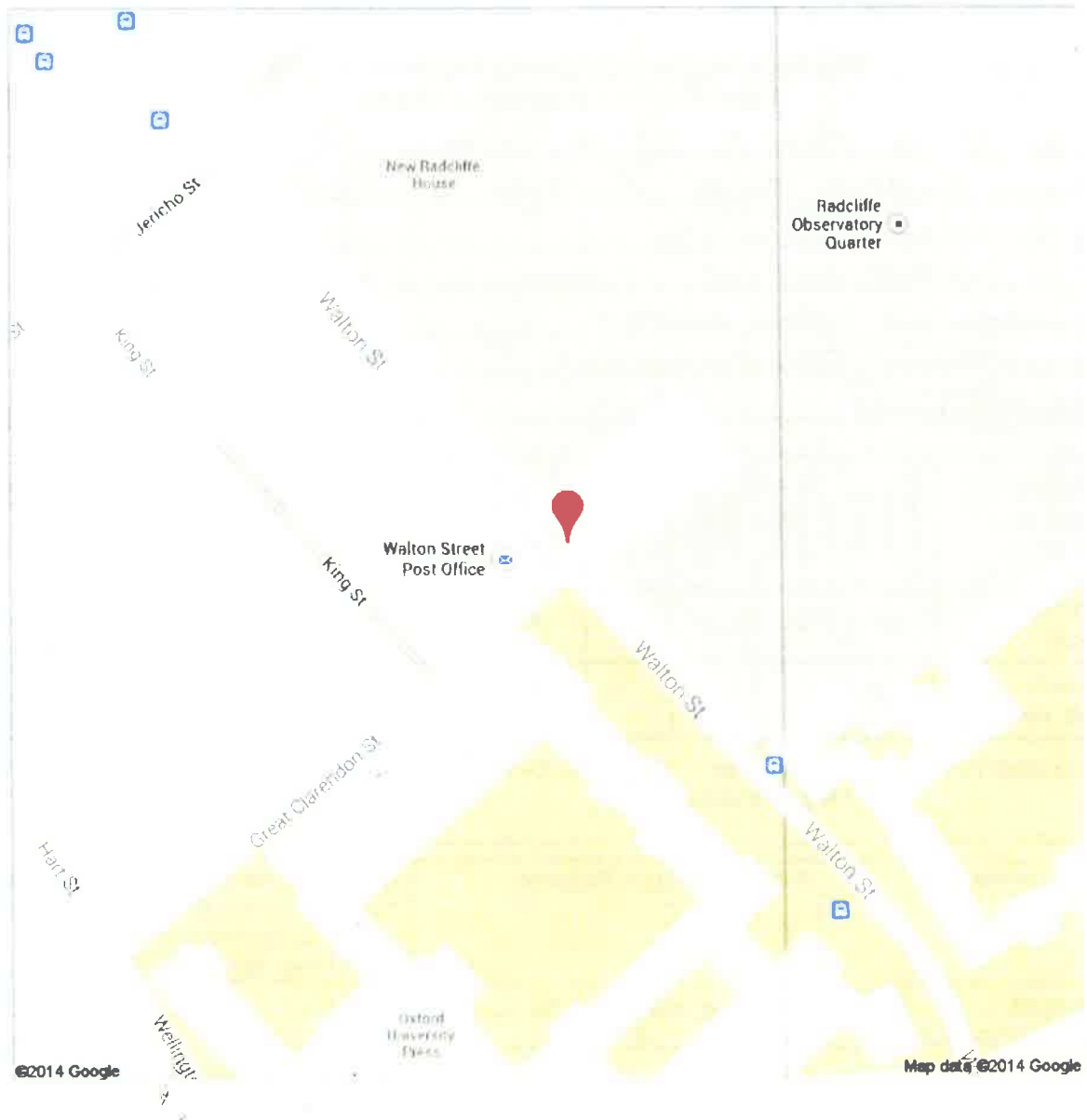
I am aware that if any person knowingly or recklessly makes a false statement or omits any material, particular in giving information on this form, that person shall be guilty of an offence.

This means that if you as the applicant or anyone else gives false information or leaves out any information to help you get a Street Trading Consent, you and/or they can be prosecuted in court.

Signed  (The declaration must be signed by the applicant)



Address **119 Walton St**
Oxford, Oxfordshire OX2 6AD, UK





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